



JFCTA ANNUAL REPORT 2019

ENHANCING OUR FOUNDATION

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THE NEED

Everyone deserves an opportunity. This is what we are about at the heart of the Jane/Finch Community Tennis Association. We serve our community by creating life-changing opportunities.

When we first started, we focused on offering affordable and accessible programming to address basic barriers to sports. After 13 years of ceaseless growth, we now offer academic support, community networking, leadership development, professional workshops, certification support and employment opportunities in addition to year-round programming. Although we are proud that over 300 individuals access our programs and services annually, we know that many families can still benefit from new opportunities. So, our work continues. We invite you to learn more about what we do and join us in creating a more equitable society!

"I'm very happy that I continued to be part of the JFCTA family as a player, volunteer, coach, and now as a Project Coordinator...I attended my first Annual General Meeting where I gained insight on the various committees we have at JFCTA and the amount of work required to ensure our programs continue to run efficiently...I realized how important our involvement in the community is...Not only do we learn a sport that we otherwise wouldn't have the opportunity to play, but we also learn how to become leaders, role models and mentors. I have become more confident in myself, while staying active and maintaining a healthy lifestyle. I feel like an integral part of this community that feels like my family."

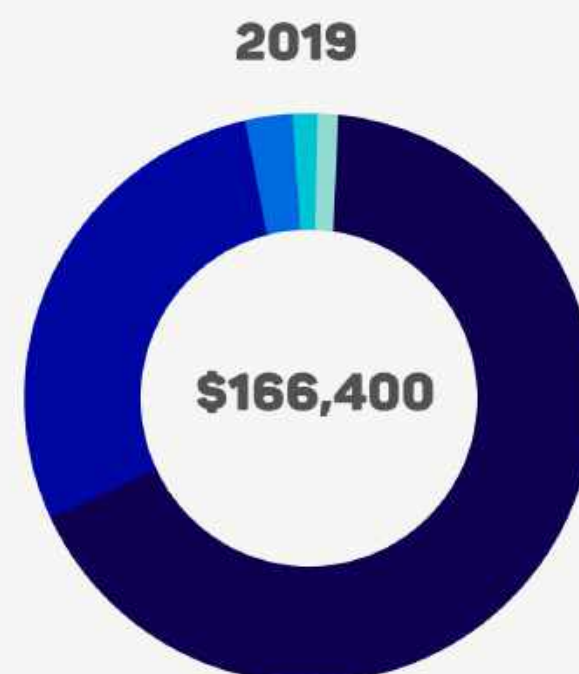
VYSHNAVE SIVASANKAR

A JFCTA alumnus recounting her time as a Project Coordinator

2019 FINANCIALS

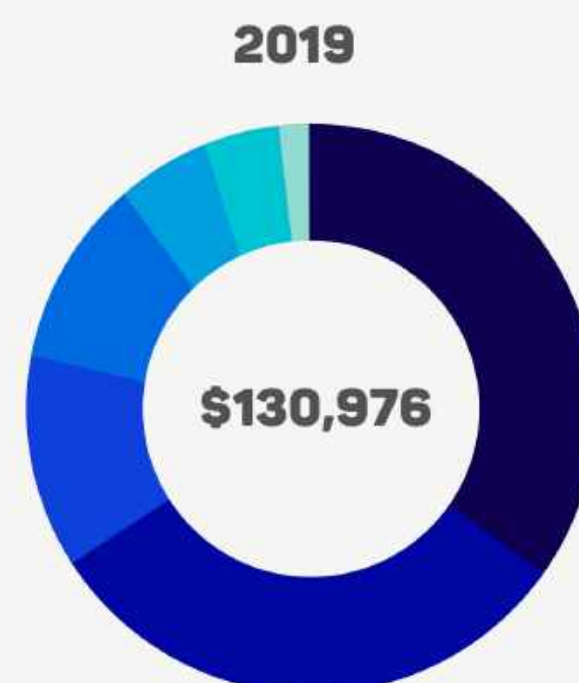
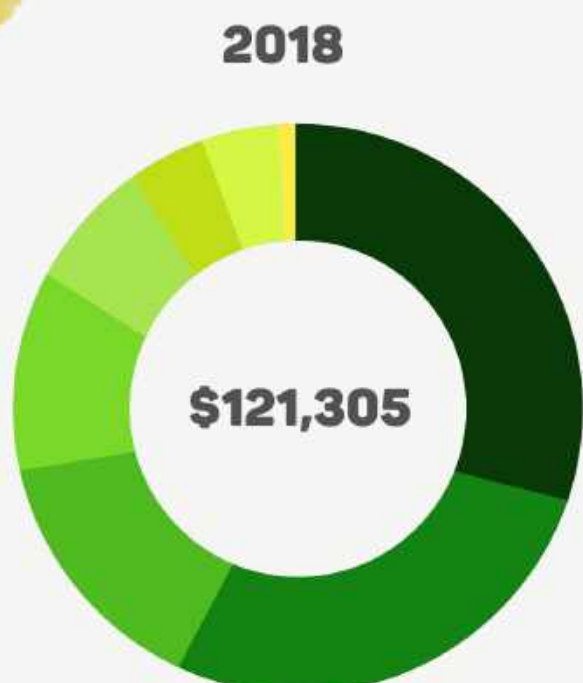
REVENUE

LEGEND



OPERATING EXPENDITURES

LEGEND

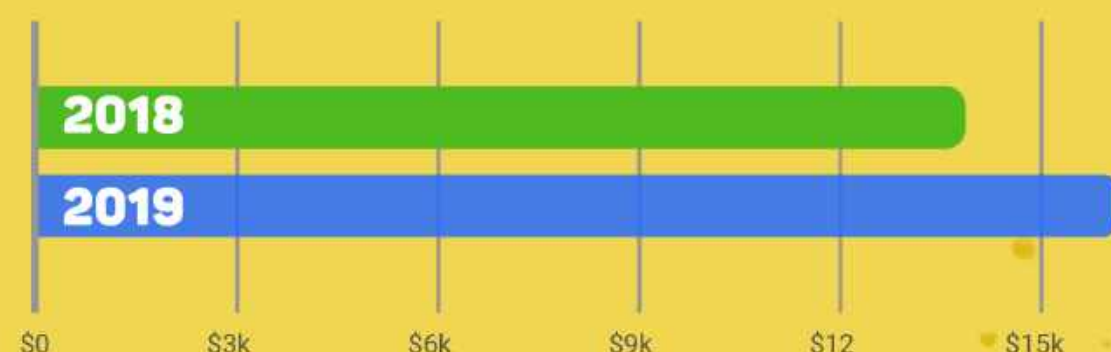


This is a statement of financial position of Jane/Finch Community Tennis Association as at December 31, 2019, and the statements of revenue and expenditures, and net assets for the year then ended. Readers are cautioned that these statements do not represent an audit or a review engagement.

Compiled by Stansbury & Company Professional Corporation, Chartered Professional Accountant

YOUTH EMPLOYMENT*

LEGEND



*Statistics concerning Youth Employment were compiled by JFCTA

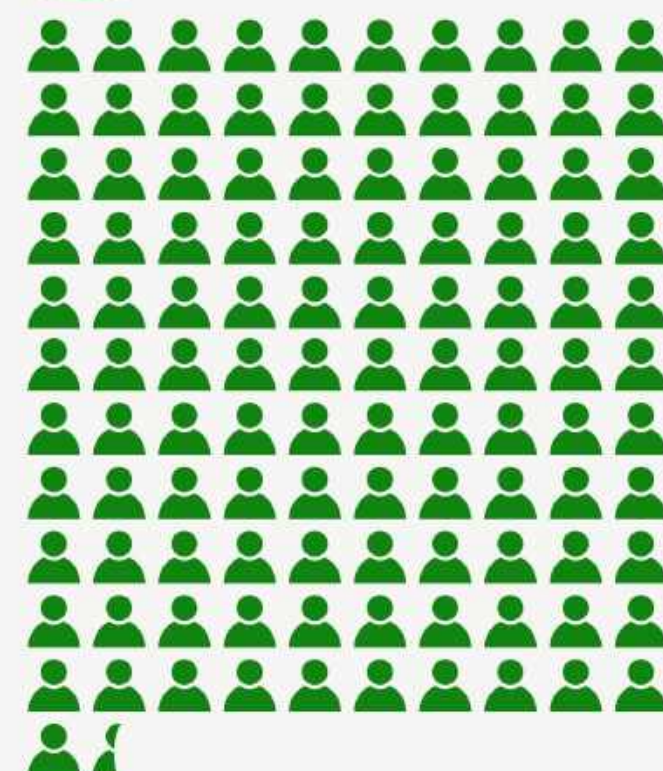
IMPACT BY NUMBERS

ENHANCING OUR FOUNDATION

2019 marked a significant year for our organization. We celebrated our 10th year as an organization dating back to our incorporation in 2009! We also reached historic highs for our participation and employment opportunities. In addition, we launched a capacity building initiative to enhance our foundation. The scope of work includes strengthening governance and increasing e-capacity. Despite the increase of backend work, we continued to maintain high quality programs and services on the frontend. In our largest program, 129 participants rated the program 4.59 out of 5.00 by measuring against 11 quality program indicators*. But the most telling was through our focus groups. Quite simply, our community wants more of what we offer! Knowing this, we are energized for the work to come. We will work hard to meet the growing needs of our community. See you on the courts and in the classrooms!

337

PARTICIPANTS SERVED



44

EMPLOYMENT OPPORTUNITIES



55

VOLUNTEERS ACTIVATED



3

YOUTHS INSTRUCTOR CERTIFIED



LEGEND

1 PERSON = 3 PEOPLE



192 HOURS
OF ACADEMIC SUPPORT



600+ HOURS
OF TENNIS PROGRAMMING



2 PROJECTS
COMMENCED TO INCREASE
CAPACITY

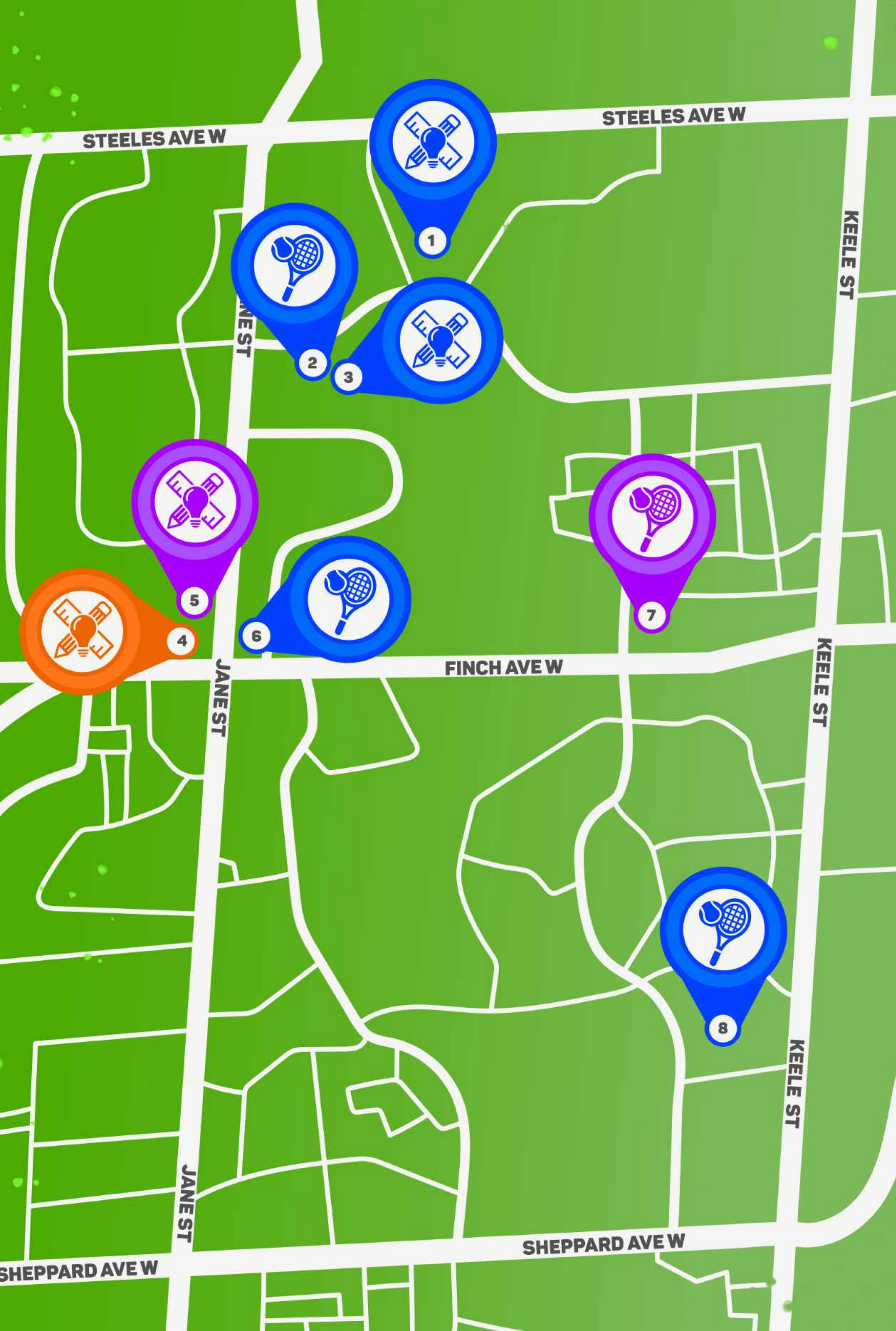


1 SESSION HELD
FOR STRATEGIC PLANNING



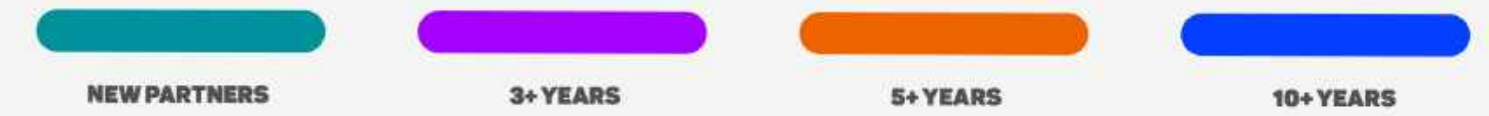
2 NEW
PARTENERS

*Indicators extracted from Tennis Canada's Quality Standards for Kids Tennis



OUR COLLABORATIONS








LEGEND



OUR LOCAL PARTNERS

- 1 YORK UNIVERSITY
- 2 TENNIS CANADA
- 3 ONTARIO TENNIS ASSOCIATION
- 4 BLACK CREEK COMMUNITY HEALTH CENTRE
- 5 TD COMMUNITY ENGAGEMENT CENTRE
- 6 SAN ROMANOWAY REVITALIZATION ASSOCIATION
- 7 FOUNTAINHEAD TENNIS CLUB
- 8 CITY OF TORONTO AT GRANDRAVINE COMMUNITY CENTRE

OTHER SUPPORTERS

-  CANADIAN TIRE JUMPSTART CHARITY
-  LAMBTON GOLF & COUNTRY CLUB
-  FIRST BOOK CANADA
-  ONTARIO RACQUETS CLUB
-  SERVICE CANADA
-  JOHN LACEY FOUNDATION
-  CANADIAN HERITAGE



A YEAR OF STRENGTHENING FOUNDATIONS

OCTOBER

JFCTA begins Capacity Building projects to be completed in 2020:

- Strengthening Governance
- Enhancing e-capacities

AUGUST

Canadian Heritage awards JFCTA with Capacity Building funding.

JUNE

John Lacey Foundation invests in JFCTAs to increase programming capacity

- After School Support
- STEM with Tennis Summer Camp

MAY

JFCTA Board of Directors establishes a Strategic Plan.

APRIL

JFCTA submits Capacity Building grant application.

THE JOURNEY WITH OUR ALUMNI

GEORGE QUARCOO'S BIOGRAPHY

George works for TD Canada Trust and is a graduate from York University. He joined the Jane/Finch Community Tennis Association as a participant when he was in grade 9. Since then, he has volunteered, coached and served on various committees with JFCTA.

THE JOURNEY

One day I came home, and my dad told me we were going to Tennis Canada where JFCTA is based. Once we arrived, I met Alan for the first time who told me about the after-school program. The program was designed to provide tennis lessons along with tutoring and homework support. I remember not owning any tennis equipment. But I received a racquet that day which I still use today! After the first day of the program, I was glad I got to try a new sport and finished my homework. From there, things started to take off. The after-school program led me to the winter and summer leagues. That was a real eye-opening experience - being able to play during the summer and winter months. As more time passed by, I got the opportunity to be a volunteer coach during the winter and summer leagues. At that point in time my confidence really started to shine through. The following year, I was offered an assistant coaching position for the March Break Tennis Camp which I gladly accepted. By the time I finished high school and university, I had learned valuable life-skills, and met a number of great people. To this day I am still involved with JFCTA.

I am part of the alumni committee, where we meet quarterly to discuss challenges we face and provide the organization with feedback, support and volunteer service. With our alumni input, the after-school program started adding more opportunities to play tennis while creating a pathway towards employment. Participants now can become certified coaches through the after-school program!

Overall my journey was a real eye-opening experience. I greatly benefited from being a member of the Jane and Finch tennis family. The programs taught me how to play tennis, provided me with employment experience and most importantly, it gave me a chance to give back to my community.

MY HOPES

I hope that the program can grow and give kids more opportunities to play tennis and accomplish their goals. If the program can thrive, it will create many more alumni, and allow more participants to learn valuable life lessons.

ADITI SRIRAM'S BIOGRAPHY

Aditi is a fourth year student studying Economics in the Faculty of Land and Food Systems at UBC as a Scace Loran Scholar. She joined JFCTA as a player at 10 years old. Later she became a youth coach and youth committee member.

THE JOURNEY

Tennis was always a part of my childhood; I spent a lot of time on community courts with my family. I still remember the day we met another family on the court who encouraged us to join the JFCTA. Reflecting on the 12 years since then, the association continues to hold a special place in my heart for everything it has given me.

I began as a player in the winter league when I was 10 and I continued playing until the end of high school. I love the vibrant community and positive spirit of everyone involved. As I grew older, I decided to become a youth coach. It was the obvious next step which allowed me to stay involved with the tennis community. As a youth coach, I found that kids were more receptive to my leadership and in turn, I grew more confident in my leadership abilities. This confidence continued to grow as I assisted with projects such as the March Break Tennis Camp and sat on a youth committee to write a report for the donors. Looking back now, I realize how thoughtfully JFCTA had constructed the progression for the entire system.

The JFCTA staff believed in me, as they did in all their players. This truly brought out the best in me. I credit the confidence I gained through my years in the program for allowing me to continue my involvement in my community - I was a Girl Guide youth leader for a local chapter, started a TED talk initiative in my high school and maintained executive positions in school organizations. When it was time to apply for the Loran Scholarship, Canada's largest and most comprehensive undergraduate scholarship, JFCTA supported me throughout the process. Awarded on the basis of my commitment to character, service and leadership, I received the scholarship and continued to the next stage of my life at the University of British Columbia to study economics and political science.

The past 4 years have taken me to Kenya and the UK for internships, to Japan for an international conference and to France for a year abroad study scholarship. I've worked to further my understanding of issues I'm passionate about, while leading and supporting meaningful projects in my university and community.

Through it all, my heart remains with the community of Jane and Finch - where it all started for me. I carry with me the spirit of JFCTA - striving to create a better and more just world, one where people of all socioeconomic classes and backgrounds are able to reach their full potential. For this and everything else, I remain forever grateful to JFCTA and an ardent supporter of the work they do.

MY HOPES

Use the negativity often associated with our community as motivation to let the world know what Jane and Finch is really made of - resilient, kind and hard-working people. Whatever you choose to do, do it well and work to lift others up. Together, we will build a better tomorrow, one where the next generation will watch the news and see the Jane and Finch we are proud of.





OUR PEOPLE

A MESSAGE FROM OUR FEARLESS CHAIR

Working tirelessly, our team has continued to build the capacity of young people and provide access to life-changing opportunities through sport, education and employment. As we continue to grow, we place emphasis on providing youth with new experiences to develop valuable transferable skills and improve their career opportunities. One of our priorities is to motivate young women to become mentors and leaders in our programs. We believe that female leaders can inspire our younger participants to be positive role models in our community.

As we deepen our positive impact on the community, we are also thinking critically about the change we want within the organization. Our Board is made up of dedicated and passionate members with a shared vision of building a welcoming and meaningful tennis family. We prioritize the growth and development of our key resources into our people. Strategizing for two days, the Board discussed innovative ways to build on the positive work currently being done and laid out a five year plan that includes the rebranding, and transformation of governance, as well as solidifying procedures and protocols. We look forward to continuing this incredible work and invite you to join us on our journey.



BOARD OF DIRECTORS

CHAIR

Tamasha Grant

VICE-CHAIR

Caroline Clement

TREASURER

Gayatri Sriram

SECRETARY

Joseph Wintermans

SENIOR STAFF

PROGRAM MANAGER

Natan Levi

LEAGUE CONVENOR

Amanda Gaskin

MANAGER OF SPECIAL PROJECTS & INITIATIVES

Alan Ma



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